

HOW TO GET NOTICED AS A JOB SEEKER



Summary: *Are you looking for new ways to stand out as a job seeker in this ultra-competitive world? If so, you have come to the right place, as we have some excellent tips.*

Sifting through the want ads on a daily basis can be tiresome and daunting, but it should not deter you from the [goal of finding a new job](#). Whether you are looking for your first job out of college, a change within your industry, or for a job to get out of unemployment, the tips outlined in this post will help you get noticed as a job seeker.

Market within the Industry for the Future

One of the first things you must do is market yourself within the industry for the future. Even if you are employed and not seeking a new job, you still need to market yourself within your industry. The more you market yourself today, the more likely it is that you will receive an interview when companies need to hire new talent. You should also speak with other members of your industry to get a feel for where it is headed. This will help you in your marketing efforts.

Display Service to the Industry

As you [search for a new job](#), you must display the service you offer to the industry in which you work. You can do this by showing your dedication to the industry and the skills that you have. Potential employers want to see what you have to offer and the type of effort you are putting into your job search.

Understand the Employer's Position

As you research companies and the jobs they have available, you need to know the position they are in when it comes to hiring. You must read their mission statement, their industry goals and find any information you can that talks about their culture. Once you find this out you will be able to market yourself much better to the company.

Apply Skills to New Roles

Companies want to hire candidates who can do a host of things. So, if you have decided to apply for a job outside of your industry, you need to show the company how versatile your skills are by explaining your work experience. You should also be someone who can transition to different roles if you want to [get noticed during a job search](#).

Our final piece of advice is a very important one. You absolutely must follow the feedback given by others around you. The feedback might be provided by a colleague, a mentor or a company that has turned you down for a job. No matter who it is, follow the feedback and put it to good use.