
PEARSON PARTNERS CLOSING DOORS AFTER 33 YEARS



Longtime Indianapolis, Ind. ad agency Pearson Partners Inc. is closing after 33 years, according to a report in the Indianapolis Business Journal. About a dozen workers will be left without a job. The agency apparently is another victim of the tough economic times. President and CEO Ron Pearson told the paper “we’ve struggled through the recession” and that the decision to close shop was made after cutting and eliminating budgets. Pearson, who announced the decision in an e-mail Friday, said the agency has more than 30 clients and many of them are being referred to nearby Hetrick advertising and public relations agency. Pearson will keep a crew of three intact for another week or two to tie up loose ends.

<https://blog.granted.com/>