

## WHAT IS KEEPING YOU FROM GETTING A JOB?



**Summary:** *Have you ever wondered why you cannot land a job? It could be a myriad of reasons, all of which we will discuss in this post.*

Have you been searching for a job for months on end with no offers of employment? If so, you might be affecting your hunt for a job without even knowing it. There are a myriad of reasons why you are not getting hired and we will discuss a handful of them in this post.

### Social Media Posts

**Social media** has become a major problem for job seekers because of the comments and pictures posted on their accounts. When you are **searching for a job**, your social media accounts should be free of vulgar and inappropriate posts. Your pictures should also be free of alcohol and drugs if you want to be offered a job. You should keep your accounts clean even after getting hired because you represent the company now and clients can find your profiles.

### Poor References

When preparing for a job search, you need to select the best references possible. It is a good idea to vet your references prior to putting them on your application so you know how they will speak about you when contacted by the interviewer. When you select poor references, you are putting your job search at risk of being successful. Poor references include those who have nothing positive to say about you, do not return phone calls or who cannot even recall working with you.

### Poorly Crafted Resume

A **poorly crafted resume** will surely keep you from getting hired. The resume needs to be updated prior to being submitted for a job opening so it has all of your recent jobs listed. Poor resumes have keywords unrelated to the job, an objective, cliches, gaps in employment and irrelevant experience listed. When you fix your resume and all of these issues, you increase your chances of employment immediately.

### Your Interview Skills

Searching for a job takes up a lot of your time and energy, especially when it comes to the interview portion of the search. It is imperative that you prepare for each job interview scheduled, no matter how many you have attended in the past. When you fail to **prepare for a job interview**, you will stumble over your answers, not know anything about the company and even forget that you need to ask questions of the interviewer about the job and the company.

### How You Speak

Believe it or not, but the way you speak can negatively affect your job search. When you use slang terms and fail to speak clearly during a job interview, it will negatively affect your hunt for work. As you meet new people **during a job search**, you need to speak kindly, clearly and proper in an effort to impress potential employers.