
MULLEN LAUNCHES NEW BOSTON OFFICE



Mullen Advertising launched its new Boston headquarters today. Since the firm's founding in 1970, it was headquartered in an historic manor house on a wooded estate in Wenham, Massachusetts. The firm's clients have included General Motors, and the US Department of Defense. The new office, which will house the agency's 300 employees, is located in Boston's financial district. Mullen also has offices in Detroit, Michigan; Pittsburgh, Pennsylvania; and Winston-Salem, North Carolina.

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