

MULLEN HIRES LEIKIKH AS MANAGING PARTNER

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Mullen has brought on Alex Leikikh, formerly a group account director at Fallon, as managing partner, director of account service. The position was created for Leikikh, who becomes the tenth member of Mullen's executive committee. At Minneapolis' Fallon, Leikikh worked on United Airlines and BMW. Just a week ago, Mullen moved its headquarters from an historic manor house on a wooded estate in Wenham, Massachusetts, to a new office in Boston. Mullen is an American advertising and marketing communications agency based in Boston, Massachusetts.. Mullen is a four-time winner of Adweek New England Agency of the Year. It was founded in 1970 by Jim Mullen.

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