
BEATTIE MCGUINNESS BRINGS ON POWELL FOR NEW YORK OFFICE



The UK's Beattie McGuinness Bungay is bringing on Neil Powell, former chief creative officer of Margeottes Fertitta Powell, to head its new New York office as a stakeholder. A graphic designer, Powell was most recently head of We Are Gigantic, a merger of Margeotes Fertitta Powell and Kirshenbaum Bond + Partners. He ran his own boutique between 2000 and 2005. BMB is planning to also expand into South America and Asia, with an office in Singapore in the works. London's Beattie McGuinness Bungay was founded in 2005 by Trevor Beattie, former chairman of TBWA.

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