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## EURO RSCG BRINGS ON CAHILL AS GLOBAL BRAND DIRECTOR



Euro RSCG has hired on Coleen Cahill as global brand director for the Charles Schwab account. Cahill joins from Merkle + Partners, New York, where she was Brand Equity Director. She replaces Fred Saunders, who left for personal reasons. New York City's Euro RSCG Worldwide provides advertising, marketing services, corporate communications, and interactive solutions to global, regional, and local clients. Founded in 1991, it is one of the leading integrated marketing communications agencies in the world, made up of 233 offices located in 75 countries throughout Europe, North America, Latin America, Asia Pacific and the Middle East.

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