

NICE SHOES ABSORBS GUAVA, SHUFFLES POSTS

New York's Nice Shoes is consolidating with its visual effects subsidiary, Guava VFX. Aron Baxter, visual effects supervisor at Guava, is now creative director at Nice Shoes. The London-born Baxter joined Nice Shoes as a senior visual effects artist in January 2003, then moved over to Guava. Also, Mike Donovan, managing director at Guava, is now managing director at Nice Shoes is a high-end visual effects studio in New York.

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