



SAATCHI & SAATCHI WELLNESS HIRES RUSSELL AS DIRECTOR OF CLIENT SERVICES

SAATCHI & SAATCHI

Saatchi & Saatchi Wellness has brought on Ned Russell as Executive Vice President, Director of Client Services, a new position. Russell joins from Las Vegas Sands Corporation, where he was Vice President of Brand Marketing, and oversaw marketing for the world's largest five-diamond resort, with over \$3 billion in annual sales and 9,000 employees. Previously, he worked at Arnold and DDB, for clients including McDonald's, Hershey and Johnson & Johnson. Saatchi & Saatchi Wellness handles integrated marketing for health care clients, including Nexium, Ambien CR, Plavix, Durex, Frontline and Transitions. It is a unit of the Saatchi & Saatchi Healthcare Communications Group, part of the Publicis Healthcare Communications Group.

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