
MEDIASMITH APPOINTS CLEARY AS VP, MEDIA DIRECTOR



Digital advertising media agency Mediasmith, which brought on Robert Cleary as Group Media Director earlier this year, has promoted him to Vice President, Media Director. Cleary previously held leadership positions with a variety of advertising and media agencies, such as Gyro International, Grey Interactive and JWT. Cleary will be responsible for all day to day media activities, working in tandem with Derek Leedy, VP, Account Director. Mediasmith is a digital advertising media agency offering services in targeted media planning, execution and measurement, integrating Web Display with Social Media, Emerging Media Technologies, and Search. It is based in San Francisco, California.

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