

## GATESMANMARMIONDRAKE HIRES KWASNICK, CHANGES NAME



Pittsburgh ad agency GatesmanMarmionDrake is adding Dave Kwasnick as an equity partner and co-creative director. The firm's new name will be GatesmanMarmionDrake+Dave. No, really. Kwasnick joins from Brunner, where he was creative director/vice president. He also worked at Ketchum Advertising with fellow partner John Gatesman; and Campbell Mithun, BBD&O, DDB and Foot Cone & Belding. GatesmanMarmionDrake is one of Pittsburgh's fastest growing, fully integrated marketing communications agencies with expertise in advertising, public relations, interactive and design. It was formed in 2006 when John Gatesman, Director of Brand Management for the agency, and Bill Drake, Creative Director of the agency, became partners with advertising industry veteran Frank Marmion. It has offices in Pittsburgh, Pennsylvania and Portland, Maine.

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