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## TAXI MEDIA APPOINTS GOLDWATER TO MARKETING DIRECTOR



Mike Goldwater, a consultant to Taxi Media, has been brought on board full-time as the firm's marketing director. He was previously client services director at The Marketing Machine/Orchestra, and group head of creative services at Conrad Advertising. London's Taxi Media represents over 12,000 taxis in the advertising market in the United Kingdom. It was owned by Clear Channel Outdoor until this April.

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