



DEUTSCH NY TAPS KORNBLOM & WILLIAMS AS BROADCAST VEEPS

Deutsch

Ad agency Deutsch New York has appointed Eve Kornblum and Guy Williams to serve as executive vice presidents and co-directors of broadcast production. They replace Jim Frame, who left the agency in April to start his own consulting firm. Kornblum was previously Deutsch's executive VP/director of content production. Williams was senior VP/executive producer of broadcast production. Deutsch is a full service ad agency (creative, interactive, media buying & planning, design, PR, production) with offices in New York, Los Angeles, Shanghai, Beijing, London, Amsterdam, Toronto and Sao Paulo.

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