
HARRIS INTERACTIVE TAGS SAXON AS SENIOR VEEP



Harris Interactive has announced that Michael Saxon has joined the company as Senior Vice President for the Technology, Media & Entertainment and Telecommunications, North America business unit. Most recently, Saxon was Senior Vice President, Brand & Communications at TNS, North America. Prior to that he held executive positions at IAG Research and The Nielsen Company. Saxon will be based in Princeton, New Jersey. His appointment is effective immediately. Harris Interactive is a global leader in custom market research. Harris Interactive serves clients globally through their North American, European and Asian offices, and a network of independent market research firms.

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