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## KOLAR LAYS OFF 19 EMPLOYEES



Kolar Advertising has laid off employees for the first time in its 20-year history. Nineteen of the firm's 89 employees have been laid off. Those laid off are getting a severance package and outplacement. Two of Kolar's major clients, the US Army and 3M, have cut back on ad and marketing spending. Founded in 1989, Kolar is the fifth-largest advertising agency in Austin, Texas.

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