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## CARPENTER LEAVES CS2



cs2's Brian Sullivan has bought out partner Doug Carpenter's interest in the agency for an undisclosed sum. Sullivan will run the firm as sole proprietor. Both men describe the move as amicable. Carpenter plans to pursue a new entrepreneurial opportunity. Carpenter founded his own agency in 1988. He partnered with Sullivan in 2001 as carpenter|sullivan. In 2006, carpenter|sullivan purchased Sossaman & Associates, and became carpenter|sullivan|sossaman. This year, the firm re-branded, again, as cs2 Advertising. Sullivan plans to stick with that name. Memphis, Tennessee's cs2 Advertising employs 45 staff. Clients include Hilton Hotels, Comcast and the University of Memphis.

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