
COMMUNICATIONS MEDIA BUYS SINGULARITY DESIGN; TO HIRE SOON



Communications Media has paid an undisclosed amount to acquire interactive advertising agency Singularity Design. Jeff Greenhouse, Singularity's founder, will continue to run the firm from its Philadelphia offices. Singularity was launched last year, and employs nine people. Greenhouse expects to be hiring soon. Communications Media provides media planning services, primarily to the pharmaceutical and health-care industries. It employs 50 people across offices in King of Prussia, Philadelphia and New York.

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