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## JWT BRINGS ON BANHAM AS DIGITAL CREATIVE DIRECTOR



Paul Banham joins the London office of JWT as digital creative director, replacing Fernanda Romano. Banham has held senior creative positions at agencies including Archibald Ingall Stretton, Agency.com, and WCRS. With a history stretching back to 1864, JWT (formerly J. Walter Thompson) is one of the world's largest advertising and communications companies. It is one of the key companies of Sir Martin Sorrell's WPP Group, and is headquartered in New York.

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