



DONER HAS BEEN SOLD, CEO KALTER WILL RETIRE

Detroit's **Doner Advertising** has been sold by its CEO, Alan Kalter, who will retire once the deal is finalized. Doner's web page has been updated with a cryptic message directing visitors to have a look around while the new page is being prepared. Under the terms of the deal, which were passed around to employees today, David DeMuth will be co-CEO/president, Rob Strasberg will be co-CEO/chief creative officer and Tim Blett will continue as senior partner/president of the Newport Beach, Calif., office. DeMuth, Strasberg and Blett are reported to be the firm's purchasers.

<https://blog.granted.com/>