
LIMELIGHT NETWORKS PURCHASES EYEWONDER



Interactive Digital Advertising. Advance. EyeWonder, an Atlanta based digital advertising company, has been picked up by Limelight Networks for \$110 million. EyeWonder, founded in 1999, specializes in online advertising. They are expected to service \$500 million in global media spending in 2010. Limelight Networks, founded in Arizona in 2001, delivers content through its own fiber optic network and has worked closely with EyeWonder in the past. Its clients include Facebook, FOX News, and NetFlix.

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