

FINELIGHT PROMOTES HOLLY LAUGLE TO V.P. OF CLIENT SERVICES



Ad agency Finelight has appointed Holly Laugle vice president of client services. Laugle joined FineLight as a senior account executive and progressed to account supervisor where she worked for clients Blue Cross and Blue Shield and Humana among others.

“Holly’s expertise in the health care and health insurance industries has added huge value to our clients during her last five years at Finelight,” Finelight President Alan Pope said in a press release. “Her results-oriented/data-driven approach and passion for great creative has allowed our clients to realize remarkable ROI.”

Finelight is a full-service advertising agency that creates marketing campaigns and experiences that will hopefully connect with consumers and motivate them to respond.

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