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## CHILDRENS HOSPITAL OF L.A. NAMES MARSHALL V.P



**ChildrensHospitalLosAngeles**

International Leader in Pediatrics

DeAnn Marshall has been named vice president and chief marketing and communications officer at Childrens Hospital in Los Angeles. She previously served at University of California, San Diego as chief health sciences marketing and communications officer.

Marshall's first order of duty will be to create a new marketing and branding plan that will center on the opening of a new hospital, said Richard Cordova, president and CEO of Childrens Hospital.

Marshall will also create a communications and marketing program for the hospital, The Saban Research Institute, the Childrens Hospital Los Angeles Foundation and the Childrens Hospital Los Angeles Medical Group.

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