

## ANDROVETT BRINGS ON LEGAL MEDIA CONSULTANT



Androvett Legal Media & Marketing has added award-winning legal journalist and Harvard Law grad Mary Flood to its Houston office. Flood, who has spent more than 13 years working as a legal journalist for the *Houston Chronicle* and *The Wall Street Journal*, joins the firm as a Legal Media Consultant. In addition to serving clients in the Houston area, Flood will also provide the local media with a stable of reliable, experienced legal resources, the company said in a press release. "We've worked with Mary as a reporter for many, many years," said Mike Androvett, founder and President of Androvett Legal Media & Marketing. "She is a tough journalist who always asks the hard questions and leaves no stone unturned. She's exactly the kind of reporter we prepare our clients for, so she's the first person we thought of to help grow our Houston office." Flood has been with the *Chronicle* since 2000, covering legal issues and courthouse news, including the downfall of Enron Corp. Before joining the *Chronicle*, she worked as a staff writer for *The Wall Street Journal's Texas Journal*, where she wrote about the business of law and other topics in Texas. Although she has a long history in journalism, Flood took a break from reporting to attend Harvard Law School, graduating *cum laude* in 1993. She practiced law in Washington, D.C., at the national law firm of Morrison Foerster prior to teaching Media Law & Ethics at the University of Houston. "As a reporter and a lawyer I've seen the two worlds misunderstand each other, usually to the detriment of both," Flood said. "I've watched the Androvett firm with admiration for years, and they understand the needs on both sides of the reporter-attorney equation. This is a team I'm proud to join." Androvett Legal Media & Marketing provides advertising, marketing and public relations services to law firms. In addition to providing informed attorneys as sources for reporters and editors across the U.S., the firm publishes Androvett NewsWire, a semi-weekly tip sheet distributed to hundreds of legal journalists nationwide. The firm maintains offices in Dallas and Houston.

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