
FLORIDA BASED THAT! COMPANY RECEIVES THE GOVERNOR'S BUSINESS DIVERSIFICATION AWARD



Enterprise Florida, a public-private partnership serving as Florida's primary organization devoted to statewide economic development, announced [THAT! Company](#) was chosen to receive The Governor's Business Diversification Award in the major market Entrepreneurship category.

THAT! Company offers global marketing solutions by combining an advertising agency with the world's leading and number one ranked SEO Company in Google, Yahoo! and Bing; the nation's leading PPC Management firm; and digital applications and measurable analytics.

According to the press release at the company's website, THAT! Company CEO Ken Knorr was quoted as saying: "I want to thank Enterprise Florida and Governor Crist for this award in recognition of the hard work our employees have put into building this company over the last three years. It hasn't been easy and without their hard work and dedication, this company wouldn't be the successful, growing company it is today."

Out of 85 companies competing for this year's awards, only Eighteen Florida Companies representing 12 counties received a diversification award. Companies who receive the award have demonstrated successful job creation and distinctive community involvement and investment efforts.

Buildtelligence Web Solutions, LLC is the parent company of THAT! Company. Since 2007, Buildtelligence has recruited a team of analytical experts from the information technology, advertising and media industries to form That Company. The company's brands include ThatCompany.com, SEOCompany.com, ThatAdvertisingAgency.com, CalltraxPulus.com and PPCManagement.com.