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## ASSOCIATION OF HISPANIC ADVERTISING AGENCIES CONFERENCE IN MIAMI



association of hispanic advertising agencies The Association of Hispanic Advertising Agencies (AHA) is holding an annual conference from October 6-8, 2010 at the Hyatt Regency in Miami. Marketing professional specializing in the Hispanic demographic will be able to network and discuss opportunities. "No other industry conference or event addresses the unique challenges facing Hispanic-specialized agencies and marketers from every aspect of the business – from cultural insights and account planning, media trends, creative execution, business management, metrics, research trends, and most importantly educating corporate America about the value a Hispanic specialized agency brings to the table," said AHAA chairman and president/CEO of Creative Civilization in San Antonio Gisela Girard.

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