



ELIAS/SAVION ADVERTISING, INC. RECIPIENT OF FOUR 2010 AMERICAN GRAPHIC DESIGN AWARDS



ELIAS | SAVION
A D V E R T I S I N G

Elias/Savion Advertising, Inc., a full-service marketing, public relations, private broadcasting and interactive services firm located in Pittsburgh, PA, is the recipient of four 2010 American Graphic Design Awards for client work in various industry sectors, including retail, building & construction, manufacturing and media.

The judges reviewed more than 8,000 entries this year. Only 15 percent were selected for awards.

The firm's following projects were named winners:

Sabika New Classics Catalog: An informative and conceptual catalog highlighting the Classics Collection by Sabika

Austrian Crystal Jewelry by reflecting the interaction of jewelry with the historic style of iconic Hollywood imagery.

Syntheon Corporate Brochure: A dynamic corporate identity brochure outlining the emergence of a leading systems solution integrator and featuring a line of building envelope products that create environmentally and economically sound structures.

Liberty Tire Recycling Brochure: A new corporate identity brochure that uses stunning photography and compelling content to provide an overview of the organization by highlighting the unique products made from recycled rubber tires.

VELOCITY Broadcasting Brochure: A high-impact corporate identity brochure with a unique oblong shape and a sophisticated design, this brochure features high-quality, glossy pages that provide an overview of VELOCITY Broadcasting and its capabilities.

Elias/Savion Advertising, Inc. represents architecture/building, education, energy, financial, healthcare, hospitality/destination, the legal profession, luxury marketing, professional services, technology, telecommunications and retail. Since its inception in 1976, the agency continues to be recognized as one of the strongest forces of creative advertising in the region. Elias/Savion is the fourth-largest advertising agency and the second-largest public relations agency in Pittsburgh.

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