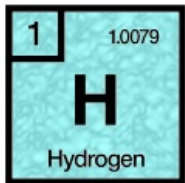


## HYDROGEN ADVERTISING ADDS ACCOUNT MANAGEMENT DIRECTOR



**Hydrogen Advertising** Hydrogen Advertising added to its executive ranks with the addition of Deborah Taylor as vice president and director of account management. Taylor most recently served as marketing director at Starbuck's Coffee Company. According to an agency press release, Taylor has held senior account and strategic planning roles at several top-tier agencies, including Landor Associates, DDB, McCann Erickson and Young & Reubicam. Her clients included Nordstrom, Boeing, Chateau St. Michelle and the Washington State Lottery. "Deborah has the rare ability to distill complex problems down to their essence, then finding ways to solve them," said Rick Peterson, president of Hydrogen Advertising. "She'll provide our clients with invaluable experience and insights that meld strategy and execution to drive superlative results." Hydrogen Advertising was founded in 2001 in Seattle and offers a full suite of marketing services.

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