



TILLAMOOK CHEESE SIGNS WITH MONO

mono

Oregon-based Tillamook Cheese, maker of the best selling natural cheese in the West, has declared themselves a client of award-winning creative branding and advertising agency **mono**. “We wanted an agency that was nimble, innovative and could truly help us grow our brand nationally,” said senior director of marketing at Tillamook Cheese, John Russell. “mono’s philosophy of simplicity played a huge role in our decision; they have the uncanny ability to simplify the complex in a way that resonates emotionally with consumers. We are thrilled to have them on our side.”

<https://blog.granted.com/>