

PARTNERSHIP ALLOWS ANIMAL PURCHASING FOR AD CAMPAIGNS

The logo for Green Screen Animals features the word "GREENSCREEN" in a bold, green, sans-serif font, with the word "ANIMALS" in a smaller, white, sans-serif font directly below it. The text is centered on a solid black rectangular background.

A partnership between the L.A.-based [Green Screen Animals](#) and the [Rutherford James Group](#) will allow animals to be purchased and used for advertising campaigns. "By merging art, technology and nature GSA is quickly becoming the "go to" digital media company in our space", said GSA Co-founder Westley V. Koenen. "GSA is the world's largest provider of domestic and exotic animal digital motion content, licensing, and professional services to the advertising agency, feature film, episodic television, mobile application and corporate production industries. GSA creates its own content to ensure the highest quality HD material while keeping to our roots of animal safety, sustainability and outreach."

<https://blog.granted.com/>