
AOL CANADA CORP. SEES 10% GROWTH IN OCTOBER



AOL's Canada based corporation saw a 10% growth from September to October 2010 among its owned and operated web properties. AOL owes part of its upsurge to its recent acquisitions: TechCrunch and 5Min. According to general manager Graham Moysey, "AOL is focused on delivering targeted audiences on premium properties with a significant video presence and TechCrunch and 5Min are key additions to our technology audience." Unique visitors to AOL Canada Corp. hit 9.2M in October. AOL's advertising network, Advertising.com, enables the corporation to reach more than 20 million Canadians per month.

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