

MDG ADVERTISING WINS 21 ADDY'S IN 2011

MDG Advertising brought home more ADDY awards this year than any other agency. The firm took home an astounding 21 awards at the award ceremony, held in Fort Lauderdale, Florida. MDG won a total of five gold awards and 16 silver awards spread across 8 clients and 13 categories. The gold awards were won for their campaigns with IBM Southeast Employees' Federal Credit Union, Coverall, and Upfront Foods. "It's a great honor for our talented team to be recognized by the industry and our peers. Congratulations to our clients for empowering us to provide not only effective, but award-winning work," said president and creative director at MDG, Michael Del Gigante. Silver awards were won on behalf of campaigns for companys such as The Breakers Palm Beach, Gunster, Signature Consulting and Round Hill Hotel and Villas, among others.

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