

BING BEATS GOOGLE VIDEOS WITH TOP VIRAL VIDEO IN THE FIRST WEEK OF MAY



Bing's "The Search Overload Solution: Hawaii 2" became the top viral video for the first week of May, 2011. This video ousted Google from the highest place, kicking the Google videos further down the list. Paid promotion may have played a part in Microsoft's #1 placement in that week's Ad Age viral video chart. Read the original article here:

With Paid Promotion, Bing Bounces Google From Viral Chart

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