

## AUDI MAKES AD OF THE DAY AT ADWEEK



### Audi

Odds are you haven't seen this lately, or have you? A guy jumps from the hood of his BMW onto a car transporter to get into an Audi. Check out the new Audi "car carrier" advertisement by Venables Bell & Partners, rivaling luxury car brands, including BMW, Lexus and Mercedes. Prompted by the introduction of the new Audi A4, their message is simple: rest assured that purchasing any Audi is not a step down; it's an on par choice. Take a look and decide for yourself. Read the original article here:

[Ad of the Day: Audi](#)

<https://blog.granted.com/>