
TOO MUCH TECHNOLOGY CAN MAKE LIFE MORE COMPLICATED



While the introduction of all of these new technological 'gadgets' might make seem to make life easier, most agree that their lives feel more complicated. And even though most polled say that their lives feel more complicated and stressful, those same people polled will continue to buy more 'gadgets' in order to TRY and make life more streamlined and less stressful. This will affect advertisers as they try and market to all of these new gadgets.

Read the original article here:

Affluency: Being 'Technology-Infused' Proves Taxing for Affluent

<https://blog.granted.com/>