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## ADVERTISING INDUSTRY NEWS FOR JUNE



The New York Times gives an overview of news concerning giants of the advertising industry. See what advertising is being employed for Supervalu supermarkets, United Continental Holdings (the merged United and Continental airlines company), Friendly Ice Cream Corporation, Weight Watchers International and more. The Outdoor Advertising Association of America reports that first quarter out-of-home advertising (such as billboards) rose 4.2% over last year.

Read the original article here:

[News From the Advertising Industry](#)

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