
NEW JERSEY TRANSIT IS SELLING ADVERTISING RIGHTS FOR ITS TRAINS AND STATIONS



The New Jersey transit system is selling advertising spots to big name companies such as Coca Cola and Minute Maid. This will include renaming their stations to whichever company happens to win the bid for that spot. Gateway Outdoor Advertising has announced that they will not be taking part in the bidding process and has filed a protest against the New Jersey Transit System.

Read the original article here:

[NJ Transit is taking bids for naming, product-advertising rights to its ... - The Star-Ledger - NJ.com](#)

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