
COCA-COLA PLANTS A GREEN BILLBOARD



Coca Cola simply wants to promote a green image in the Philippines. They put a big billboard, (60 foot by 60 foot) in the busiest street in Manila. This is a main cause of Coca Cola's new "Live Positively" campaign which they hope leads to more movement in the green community. The pots on the ground of the billboard are actually made of recyclable coke bottles. Read the full article here: [Coca-Cola Plants a Green Billboard](#)

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