
U.S. TRAVEL GROUP BEGINS \$100 MILLION AGENCY SEARCH



International tourism to the US is poised to make a giant leap forward with the help of The U.S. Corp. for Travel Promotion and advertising. The organization is hoping to receive close to \$100 million to pay for an aggressive advertising campaign that will target shoppers and sight-seers from the thriving economies of Brazil, Russia, India and China. Ad agencies are expected to compete fiercely for the lucrative marketing account. Read the full article here: [U.S. Travel Group Begins \\$100 Million Agency Search](#)

<https://blog.granted.com/>