
GOOGLE+ PAGES FOR BRANDS ARE ON THE WAY



Google+ is adding new functionality to their company brand pages. They are recreating their approach in order to better compete against Facebook. Google recently closed all existing brand profiles in order to phase in this new model. Currently, only certain large companies are able to join the beta testing. Once the new features launch, customers will be able to customize their experience on each brand's page. The profiles will be one central page that is capable of targeting different audiences by showing unique data for each user. Read the full article here: [Here Come Google+ Pages for Brands: What You Need to Know](#)

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