
MARKETING CONSULTING FIRM SAYS CLIENT-AGENCY RELATIONSHIPS SHOULD ALSO GO THROUGH "MARRIAGE COUNSELING"



A strained relationship does not happen only in some marriages; it is also a way of life with many clients and their agency arrangements. Experts have attributed this to a lack of effective communications or collaborations that are meant to add more values. However, a prominent agency search consultancy has come up with a long lasting solution that can put a stop to teething problems encountered in agency versus client imbroglios. Read the full article here: [Instead of an Agency Review, Consider 'Marriage Counseling'](#)

<https://blog.granted.com/>