

## **BLOCKBUSTER TRIES TO WOO ANGRY NETFLIX CUSTOMERS**

BLOCKBUSTER

Blockbuster, the video rental giant which filed for bankruptcy only to be brought back to life by Dish Network, is aggressively courting Netflix's dissatisfied customers. Blockbuster's offer is focusing on those Netflix customers who are being pushed towards more expensive pricing. Blockbuster believes its package offers real value as it is able to bring quickly to market films from several Hollywood studios. Netflix, as might be expected, remains skeptical of Blockbuster's offer. Read the full article here: Dish Network's Blockbuster Moves to Poach Angry Netflix Customers

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