
WATCHING TV? YOUR SMARTPHONE MAY BE LISTENING IN



The latest trend among music lovers is the TV tagging app Shazam, which is according to Apple, the number 4 most downloaded app. This app is smart enough to tell the viewers about the song that is playing in the vicinity, if the viewer has a smartphone. This can also identify other programs and commercials too and Shazam has been in use to promote their shows by cable networks Bravo, Oxygen and Syfy. More details on AdAge DIGITAL.

Read the full article here:

[Your Smartphone Is Listening in While You Watch TV](#)

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