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## LANGUAGE WAR DOES NOT NEED TO GO ON FOR HISPANIC MARKETERS



Since the year 2000, the majority of the U.S Hispanic Market growth is happening from births happening inside the U.S and not due to immigration from the "unacculturated". This is all according to the highly distinguished Pew Hispanic Center. However it is said that all this new found information is going to spark a hostile debate on how to market to the Hispanic population. Read the full article here: [Hispanic Marketers \(and Agencies\) Need to Put Language War Behind Them](#)

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