
SUPER-PACS START THEIR ATTACK ADS IN FLORIDA



Super PACs, or political action committees, have already begun sending out ads to influence the 2012 presidential race. These groups have recently become popular due to changes in legislature and have the ability raise an unlimited amount of money to campaign on the behalf of a candidate. Key purple states, such as Florida and Virginia, are targets for these super PACs to try to sway voters in the upcoming presidential election.

Read the original article here:

[In 2012 election, expect more attack ads with rise of Super PACs](#)

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