

IT COMPANIES ADVERTISE VIA RADIO



There are a growing number of I.T. companies that are turning to radio for their advertising. Barracuda Services, an IT company from California, are being offered all over the United States, form Bend, Oregon all the way to New York City. This influx of new advertisers onto the radio waves of America couldn't have come at a better time. With local radio stations struggling to sell ad time, these new business are a god-send.

High-Tech Product, Low-Tech Pitch

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