

HAVAS GROUP REVENUE HAS RISEN TO \$1.1 BILLION

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Havas has announced 5.6% organic growth for the first half of 2011. The group revenue has risen to \$1.1 billion from \$1.05 billion, the same time last year. Meanwhile other companies like WPP Group and Aegis Group have reported even better results. There is a decrease in Havas' performance. The growth rate fell to 4.5% for the second quarter, compared to 6.8% for the first quarter. Clients are not optimistic about the company's performance and rightly so. Havas is looking for acquisitions to increase revenue and market share. Primarily they are looking for acquisitions in the digital world.

Read the full article here:

Havas Announces 5% Revenue Growth for First Half of 2011

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