

TWITTER TAKING HITS ON JUST ABOUT ALL FRONTS FOR ITS FIRST REAL COMMERCIAL



The very first commercial for Twitter has drawn flak in as much as it doesn't lift up the popularity this tool of social media has already amassed. MSNBC has condemned the ad outright for being "counterproductive to the message of Twitter's immediacy it's attempting to send"; and perhaps rightly so! Read the original article here: Did Twitter's First Commercial Have to Be So #Crappy?

https://blog.granted.com/