

OBAMA VS. NFL ON THURSDAY NIGHT



President Barack Obama found his approval ratings plummeting among citizens of NFL nation last week. Mr. Obama moved a jobs speech to Thursday, which coincides with the NFL's season opener, to be carried on NBC. Marketers would probably prefer the football. The speech will be televised across umpteen different channels, commercial free. If Mr. Obama completes his remarks by 7:30 p.m., the pre-game show could go on as scheduled. Read the original article here: [Obama Not Likely to Win With Fans or Marketers Going up Against the NFL](#)

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