

TASTE TEST TRUCE IN HOT DOG WAR DECLARED BY SARA LEE, KRAFT

Sara Lee, Kraft Declare Taste Test Truce in Hot Dog War Kraft Foods and regional rival Sara Lee Corp. declared a truce in their legal war over which company truly makes the best hot dog in the U.S. The Illinois-based food purveyors, who are based about 30 miles apart, each issued statements announcing a settlement that ends a trial which started Aug. 15 in federal court in Chicago. "Sara Lee is pleased with the outcome and looks forward to continuing to produce its leading hot dog brand, Ball Park," a spokesman for the company, Mike Cummins, said in an e-mailed statement. Read the original article here: Sara Lee, Kraft Declare Taste Test Truce in Hot Dog War

https://blog.granted.com/