
TWITTER AND ITS PAY-PER-TWEET BUSINESS MODEL FOR THE AVERAGE JOE



Twitter is starting to become profitable for standard users just as it has been for celebs in the past. Anyone with a good amount of followers on Twitter can start to make a little money off of them by posting sponsored tweets, doing things like giving a shout out to a certain company may earn users payment because its brings more business to that company.

Read the original article here: [Twitter: Payment to the People](#)

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